

UDF Platform Introduction

DUA-0001-2505

What is
UDF Platform?

The Global First Cross-Border Business Service Infrastructure
Connecting cross-border business services:
"Information" + "Business " + "Professionals"
Bridges the Information and Perception Gap

Key Partner Benefits of the UDF Platform

For Enterprises



Strategic Supply
Chain Resilience



Global Brand
Elevation



Seamless Cross-Border
Expansion



Relationship-Powered
Growth

For Business Service Enterprises



Enhanced Global
Brand Recognition



Service Portfolio
Differentiation



Cross-Border Service
Expansion



Collaborative
Professional Network

For Media Partners



Media Resource
Sharing



Increased Market
Share



Expanded Overseas
Revenue



Distinctive Competitive
Advantages

For Government, Associations, and Institutions



Global Brand
Promotion



International Business
Collaboration
Opportunities



Targeted Recruitment
of Companies /
Students / Members



Access to High-Quality
Business Audiences

For AI-Related Industries



Worldwide Brand
Promotion



Cross-Industry AI
Integration



Integrated Domestic
and International
Services



Accelerated
Innovation Network

Financial Service Institutions

from Major Global International Financial Centers:
Trade Finance | International Syndicate | Cross-border Financing | Exchange Rate Management
Account Opening | International Settlement | Asset Management | Peer Cooperation Cross-border
Investment | Investment Banking
Fund Management | Financial Consulting

Key Industries

Manufacturing | The ECEP |
E-commerce | Trade and Logistics
Information and communication
Financial Services
Petrochemical Industry
Business Information
Construction Engineering



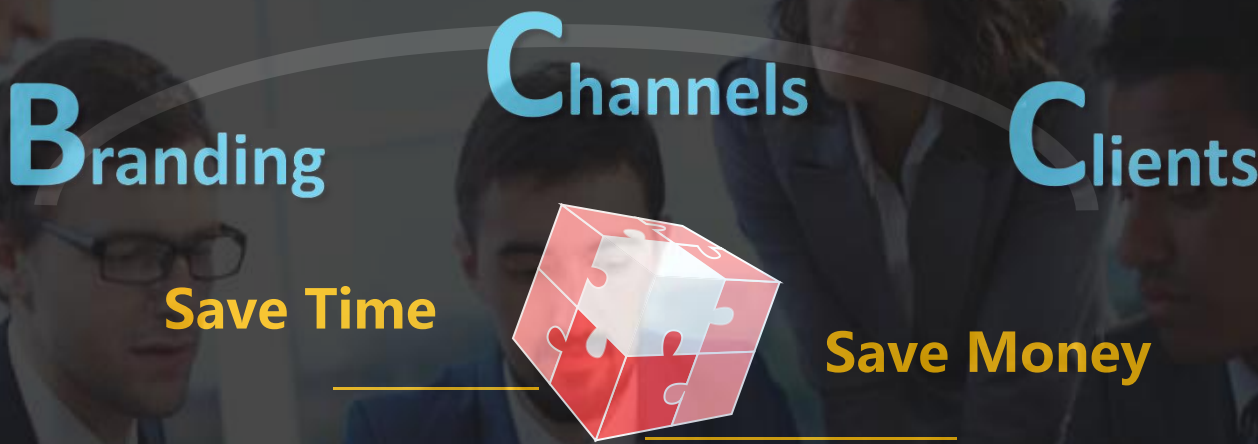
Professional Service Institutions

Foreign Law | Notary Services | International Arbitration
Accounting Services | Audit Services | Credit Rating
Services | Green Certification | Overseas Commercial
Access Processing | International tax services | Brand
promotion | Conference organization | Financial training
Human resources services | Fintech

AI Application Scenarios

Multilingual and localization | Material creation
Lead nurturing | Data mining | Intelligent client service
Media communication | Computing services
Model hosting | IT operation and maintenance
Process management | Brand Co-branding
Overseas Services | Data governance | Scenario optimization
Custom development | Supply chain optimization

Key Regions: EU | MENA | ASEAN | LA | NA



UDF Platform: Your Premier Partner for Excellence in Professional Services




Why Choose UDF

- ① Top 1 Elite Network: Only the top 20% of elite partners, verified by third-party ratings.
- ② High-Threshold Ecosystem: Over 50% licensed institutions, with an invitation-only client referral system.
- ③ Professional Service Delivery: 9 years and over 100,000 hours of frontline client service experience.
- ④ Time Efficiency: Solutions are easily found, understood, and applied.
- ⑤ Competitive Pricing: Reach 30M professionals at 1/10th cost of major platforms.
- ⑥ Complete Confidentiality: Carefully selected promotional materials to minimize competitor attention.
- ⑦ Chinese Market Access: Connect with 50,000+ Chinese companies, no Chinese language required.

Contact Us

Email: BD@u-sharing.com

2024 Q2-2025 Q1 UDF English and Chinese Content Marketing Top 10 Client Distribution

Rank	Country	Number of Orders	Total Word Count
1		145	8.1 million
2		129	6.9 million
3		92	4.29 million
4		90	3.85 million
5		72	2.63 million
6		53	1.68 million
7		49	940,000
8		40	650,000
9		45	590,000
10		34	410,000

Cases of Specific Service

Emerging Market Expansion for a Qatar Energy Group

Promoted brand awareness through targeted campaigns and expanded partnership channels. Managed government relations, coordinated supplier networks, and operated a remote business center offering trilingual (Chinese, Arabic, English) support.

Business Expansion in Asia-Pacific for a Saudi Arabia Agricultural Group

Developed a strong bilingual(Chinese and English) online presence and enhanced brand image. Successfully ran Chinese social media marketing campaigns, streamlined supply chain management, negotiated contracts, and provided comprehensive day-to-day business support.

Digital Marketing for a German Higher Education Training Program

Successfully boosted brand recognition with bilingual marketing strategies, attracting English and Chinese-speaking students. Strengthened presence in the education sector with targeted campaigns.

The GCCAC 2019 Cross-Border Finance Forum

The UDF platform hosted the first GCCAC Cross-Border Finance Forum, facilitating cooperation between Belt and Road financial institutions and enterprises.

Content Marketing for an Abu Dhabi Financial Services Firm

High-quality bilingual content increased brand visibility and client engagement across local and global markets, strengthening the firm's presence in key regions.

Norwegian Investment Fund Collaboration for Chinese Clients

Strategic outreach helped build valuable partnerships with Chinese clients. Expanded business opportunities through personalized communication, establishing long-term relationships in the Chinese market.

UDF Platform Specific Service Examples

SSE-0001-2504

Specific Service Example ①

Client Types: Commercial Banks, Insurance Groups, Investment Firms, and Integrated Financial Conglomerates

Services: Overseas Brand Promotion and International Client Development

Type: FP-05

Service Number	Service Category	Unit Price (a)	Volume (b)	Total Price (c=a*b)
UBPr-001	Joint Brand Promotion	\$38,000/5 days	3	114,000
MBD-003	Business Presentation Meeting Service	\$4,500/session /60 minutes	50	225,000
CP001	Content marketing - Advertorial publishing	\$1,020/article	36	36,720
Total Amount				<u>USD 375,720</u>

Specific Service Example ②

Client Types: Energy, Industrial Manufacturing, Construction & Real Estate, E-commerce, and Healthcare

Service: Expansion of Overseas Supply Chain Partnerships and Remote Business Center Solutions

Type: EP-03

Service Number	Service Category	Unit Price (a)	Volume (b)	Total Price (c=a*b)
CBD-002	Key Channel Expansion	\$26,500/1 Institution	6	159,000
PM-002	Purchaser Service Package - Upgraded Package	\$50,000/360 days	1	50,000
CP001	Content marketing - Advertorial publishing	\$780/article	20	15,600
CP005	WeChat Official Account Management	\$42,100/90days /account	8	336,800
BA-25-01	Brand Convenience Package	\$30,000/per unit	1	30,000
Total Amount				<u>USD 591,400</u>

Specific Service Example ③

Client Types: Law Firms, Accounting Firms, Human Resources Providers, and Consulting Service Companies

Service: Enhancing Brand Visibility and Nurturing Business Leads

Type: SP-03

Service Number	Service Category	Unit Price (a)	Volume (b)	Total Price (c=a*b)
CP001	Content marketing - Advertorial publishing	\$1,050/article	60	63,000
MBD-003	Business Presentation Meeting Service	\$6,500/session /60 minutes	30	195,000
BA-003	Brand Value Basic Package	\$10,000/180 days	2	20,000
Total Amount				<u>USD 278,000</u>

Specific Service Example ④

Client Type: AI-related Enterprise

Service: Industry Application Promotion, Brand Marketing & Promotion

Type: AI-03

Service Number	Service Category	Unit Price (a)	Volume (b)	Total Price (c=a*b)
AI-002	AI Premium Package	\$10,000/per unit	10	100,000
MBD-003	Business Presentation Meeting Service	\$2,600/session /60 minutes	300	780,000
SC-001	Specific Consulting Service	\$950/30 minutes	80	76,000
CBD-002	Key Channel Expansion	\$56,000/1 Institution	5	280,000
Total Amount				<u>USD 1,236,000</u>

Specific Service Example ⑤

Client Type: Regional Investment Promotion Agencies, Premium Training Institutions, Associations & Societies

Service: Functions as an external remote promotion department, handling content strategy/execution, strengths messaging, and commercial partnership initiatives.

Type: GP--02

Service Number	Service Category	Unit Price (a)	Volume (b)	Total Price (c=a*b)
EC-006	Super Business Card -Premium version	\$700/30 days/2 version	12	8,400
MBD-003	Business Presentation Meeting Service	\$16,500/session /60 minutes	40	660,000
UBPr-001	Joint Brand Promotion	\$32,000/10 days	6	192,000
CP001	Content marketing - Advertorial publishing	\$650/article	36	23,400
CBD-002	Key Channel Expansion	\$21,600/1 Institution	5	108,000
Total Amount				<u>USD 991,800</u>

Specific Service Example ⑥

Client Type: Exhibitions, Forums, Summits & Seminars

Service: Brand Communication Strategy, Content Marketing Solutions
Event Support Services

Type: EX-02

Service Number	Service Category	Unit Price (a)	Volume (b)	Total Price (c=a*b)
H-BA01	Home Top Gold Advertising	\$1,450/seat/day	120	174,000
EC-006	Super Business Card -Premium version	\$700/30 days/2 version	10	7,000
UBPr-002	Joint Promotion with KOL	\$198,000/per session	3	594,000
CP001	Content marketing - Advertorial publishing	\$380/article	200	76,000
SC-002	Specific Consulting Service	\$380/30 minutes	100	38,000
Total Amount				<u>USD 889,000</u>